

## Message Text

UNCLASSIFIED

PAGE 01 LAGOS 10978 240920Z  
ACTION IO-14

INFO OCT-01 AF-10 ISO-00 /025 W  
-----007110 250307Z /66  
R 230830Z SEP 77  
FM AMEMBASSY LAGOS  
TO USMISSION USUN NEW YORK  
INFO SECSTATE WASHDC 3884

UNCLAS LAGOS 10978

FOR STONEY COOKS FROM EASUM

E.O. 11652 : NA  
TAGS : USUN, NI  
SUBJ : SPONSORS FOR AMERICAN TENNIS PLAYERS FOR OGBE

1. ANDY YOUNG TALKED WITH ME ABOUT TEXAS SOUTHERN'S POSSIBLE INTEREST IN SENDING SEVERAL OF UNIVERSITY'S BEST YOUNG TENNIS PLAYERS TO COMPETE IN AFRICAN TOURNAMENTS, AND PARTICULARLY IN NIGERIA. OGBE HARDCOURT CHAMPIONSHIP IN BENIN CITY, CAPITAL OF BENDEL STATE, MIGHT PRESENT TIMELY OPPORTUNITY. TOURNAMENT TAKES PLACE NOVEMBER 20-30.

2. WHO WOULD FINANCE THE PLAYERS? TWO POSSIBLE SPONSORS OCCUR TO ME. PLEXIPAVE/PLEXICUSHION TENNIS COURT BUILDERS IN CAMBRIDGE, MASSACHUSETTS ARE ACTIVELY SEEKING CONTRACTS IN NIGERIA. SCHOLASTIC MAGAZINES, INC. AT 50 W. 44TH STREET, NEW YORK IS EXPLORING THE PUBLISHING SECTOR IN NIGERIA WITH AN EYE TO POSSIBLE JOINT VENTURE IN PRINTING PRIMARY AND SECONDARY SCHOOL EDUCATIONAL MATERIALS. COMPANY PRESIDENT DICK ANDERSON HAS TOLD ME HE WOULD LIKE TO FINANCE SOME KIND OF PROMOTIONAL ACTIVITY THROUGH TENNIS.

3. IF ANDY BELIEVES TSU MIGHT BE INTERESTED IN EITHER COMPANY AS SPONSOR, HE MAY WISH PUT THEM INTO TOUCH. I MET WITH PLEX-PAVE EXECUTIVES AT NIGERIAN AMERICAN CHAMBER OF COMMERCE LUNCH IN NEW YORK SIX MONTHS AGO BUT KEPT NO NAMES. THEIR PHONE IS 800-225-1141  
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AT 169 WAVERLY STREET, CAMBRIDGE, MASS. 02139. ANDERSON'S PHONE IS 212-867-7700, EXTENSION 711.

4. I SHOULD BE MOST PLEASED TO BE OF ANY ASSISTANCE-FOR EXAMPLE, IN EXPLAINING THE ENVIRONMENT OF THE OGBE COMPETITION OR THE COMMERCIAL OPPORTUNITIES THAT TENNIS PROMOTION MIGHT PRODUCE. PLEASE SEND ME NAME OF TSU TENNIS COACH AS I WOULD LIKE TO WRITE

HIM DIRECTLY.  
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NNN

## Message Attributes

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**Review Markings:**  
Margaret P. Grafeld  
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